

# MEASLES IS A DEADLY DISEASE

## ONE OF THE WORLD'S MOST CONTAGIOUS DISEASES

Measles is a leading cause of death among children



1 person can infect  
**12 to 18**  
others



**2+ hours**  
how long the virus can  
live in the air or on  
surfaces



**9 out of 10**  
exposed to measles who  
are not immune **will**  
**become infected**



**8 days**  
infected people are  
**contagious** 4 days before  
through 4 days after rash  
appears

## VACCINES PREVENT MEASLES

**21.1m**

deaths prevented by  
measles vaccinations  
from 2000-2017

**50 years**

safe and effective use  
of the measles vaccine

\$1 spent on childhood  
immunizations yields up to

**\$44**

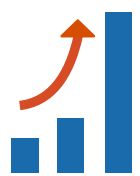
in economic benefits

**2.6m**

deaths annually prior  
to introduction of  
measles vaccine

## MEASLES OUTBREAKS CONTINUE AROUND THE WORLD

Vaccination coverage levels are too low to protect our communities



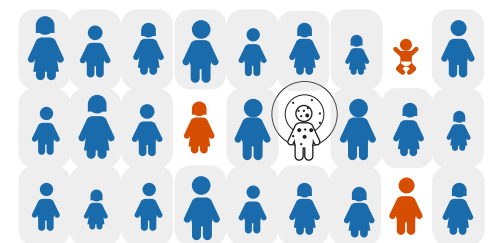
**300%**

increase in measles cases  
in 2019 vs. 2018



**300**

children die every day from the  
disease...that's 12 every hour



**95%**

of the community **must be**  
**immunized** to prevent its spread

**ONLY VACCINATIONS CAN ELIMINATE THIS DEADLY DISEASE**